

ORDER



KSNV

Orders

Order / Rev: 101891
 Alt Order #: 06815349
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187
 Flight Dates: 10/16/12 - 10/22/12
 Original Date / Rev: 05/21/12 / 10/22/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Oceguera for Congress **Revised**
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/22/12 | 41 | \$30,890.00 | \$26,256.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 41 | \$30,890.00 | \$26,256.50 | 0.00 |
| Totals | 41 | \$30,890.00 | \$26,256.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$30,890.00 |
| Market | 100% | \$154,450.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$40,157.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$32,434.50 |
| KTUD | 1% | \$1,544.50 |
| KVVU | 22% | \$33,979.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 10% | \$15,445.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| E 1 | KSNV | 10/16/12 | 10/22/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | M-WTF-- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/16/12 | | 10/16/12 | 10/22/12 | MTWTF-- | 4 | | \$450.00 | | 0.00 | | | | | | |

Order / Rev: 101891
 Alt Order #: 06815349
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|-------------|-----|------------|-------------|-------|------------|
| E 1 | KSNV | 10/16/12 | 10/22/12 | M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners | CM | 5-6a | M-WTF-- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 4 | \$1,800.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 4 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 10/16/12-10/22/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | 5-6a | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 1.5, 1.6, 1.7 | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/16/12-10/22/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | 5-6a | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 1.5, 1.6, 1.7 | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/16/12-10/22/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | 5-6a | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 1.5, 1.6, 1.7 | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/17/12-10/22/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | 5-6a | M-WThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.3, 1.2, 1.4 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/17/12-10/22/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | 5-6a | M-WThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.3, 1.2, 1.4 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/17/12-10/22/12 | | M-F 5-6a WakeUp w/Wagner5-6a | | 5-6a | M-WThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.3, 1.2, 1.4 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 10/16/12 | 10/22/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 5 | \$190.00 | 4 | 0.00 | NM | 1 | \$190.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 1 | | \$190.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/16/12 | 10/22/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 5 | \$300.00 | 3 | 0.00 | NM | 1 | \$300.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 1 | | \$300.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 10/20/12 | 10/20/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$625.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/21/12 | 10/21/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$750.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | (\$750.00) | | 0.00 | NM | | |
| See MG 5.2 | | | | | | | | | | | | | | | |
| [Below LUR] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/21/12-10/21/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | \$750.00 | | 0.00 | NM | | |
| Ⓜ MG for 5.1 10/21 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 10 | KSNV | 10/16/12 | 10/22/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$150.00 | 3 | 0.00 | NM | 2 | \$300.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 2 | | \$150.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 10/16/12 | 10/22/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 3 | \$100.00 | 4 | 0.00 | NM | 2 | \$200.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 2 | | \$100.00 | | 0.00 | | | | | | |

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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Oceguela for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-----------------------|----------------------------|-----------------|---------------|-----------------------|------------|-------------|------|------|-------|------------|
| E 12 | KSNV | 10/16/12 | 10/22/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 3 | \$175.00 | 3 | 0.00 | NM | 2 | \$375.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 2 | | \$175.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/16/12-10/22/12 | | Dr. Phil | 3-4p | | MTWThF---- | :30 | \$200.00 | 0.00 | NM | | | | |
| E 13 | KSNV | 10/16/12 | 10/22/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MTWTF-- | :30 | 2 | \$300.00 | 3 | 0.00 | NM | 2 | \$600.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 2 | | \$300.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 10/16/12 | 10/22/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MTWTF-- | :30 | 1 | \$300.00 | 3 | 0.00 | NM | 1 | \$300.00 |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 1 | | \$300.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 10/16/12 | 10/22/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 5 | \$450.00 | 3 | 0.00 | NM | 5 | \$2,250.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 5 | | \$450.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 10/16/12 | 10/22/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 2 | \$450.00 | 3 | 0.00 | NM | 1 | \$400.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | 2 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 2 | KSNV | 10/16/12-10/22/12 | | M-F Jeopardy | 630-7pm | | MTWThF---- | :30 | (\$350.00) | 0.00 | NM | | | | |
| See MG 16.6,16.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/16/12-10/22/12 | | M-F Jeopardy | 630-7pm | | MTWThF---- | :30 | (\$350.00) | 0.00 | NM | | | | |
| See MG 16.6,16.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/16/12-10/16/12 | | Jeopardy in PRIME | M-SA 8-11p / SU | | -T----- | :30 | \$400.00 | 0.00 | NM | | | | |
| Ⓜ MG for 16.1 10/16 | | | | | | | | | | | | | | | |
| [INV CODE] | | | | | | | | | | | | | | | |
| E 17 | KSNV | 10/16/12 | 10/22/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M-WTF-- | :30 | 4 | \$1,300.00 | 1 | 0.00 | NM | 4 | \$5,200.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | M-WTF-- | 4 | | \$1,300.00 | | 0.00 | | | | | | |

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Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|-------------------------|------------|-------------|------|------|-------|------------|
| E 17 | KSNV | 10/16/12 | 10/22/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M-WTF-- | :30 | 4 | \$1,300.00 | 1 | 0.00 | NM | 4 | \$5,200.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/16/12 | 10/22/12 | M-WTF-- | 4 | | \$1,300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/16/12-10/22/12 | | M-F Wheel | 7-730pm | | M-WThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 17.5, 17.6, 17.7 [Below LUR-LUR is \$260] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/16/12-10/22/12 | | M-F Wheel | 7-730pm | | M-WThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 17.5, 17.6, 17.7 [Below LUR-LUR is \$260] | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/16/12-10/22/12 | | M-F Wheel | 7-730pm | | M-WThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 17.5, 17.6, 17.7 [Below LUR-LUR is \$260] | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/17/12-10/22/12 | | M-F Wheel | 7-730pm | | M-WThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 17.1, 17.3, 17.2 [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/17/12-10/22/12 | | M-F Wheel | 7-730pm | | M-WThF---- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 17.1, 17.3, 17.2 [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/17/12-10/22/12 | | M-F Wheel | 7-730pm | | M-WThF---- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| Ⓜ See MG 17.8 [pgm cgh = wheel in prime due to debate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/22/12-10/22/12 | | Wheel of Fortune in PRIME | M-SA 8-11p / SU | | M----- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 17.7 10/22 [INV CODE] | | | | | | | | | | | | | | | |
| E 18 | KSNV | 10/20/12 | 10/20/12 | Wknd Jeopardy SAT/Jeopardy | CM | 630-7pm | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$525.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Wknd Jeopardy | 630-7pm | | -----Sa-- | :30 | (\$525.00) | 0.00 | NM | | | | |
| See MG 18.2 [Below LUR-LUR is \$175] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/20/12-10/20/12 | | Wknd Jeopardy | 630-7pm | | -----Sa-- | :30 | \$525.00 | 0.00 | NM | | | | |
| Ⓜ MG for 18.1 10/20 [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 19 | KSNV | 10/20/12 | 10/20/12 | Wknd Wheel of Fortune SAT/ Wheel of Fortune | CM | 7-730pm | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$525.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Wknd Wheel of Fortune | 7-730pm | | -----Sa-- | :30 | (\$525.00) | 0.00 | NM | | | | |
| See MG 19.2 [Below LUR-LUR is \$175] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/20/12-10/20/12 | | Wknd Wheel of Fortune | 7-730pm | | -----Sa-- | :30 | \$525.00 | 0.00 | NM | | | | |
| Ⓜ MG for 19.1 10/20 [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/18/12 | 10/18/12 | Thurs PR 9-10p Thursday Prime 9-10pm | CM | 9-10pm | ---T--- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| THE OFFICE/ UP ALL NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | 1 | | \$3,200.00 | | 0.00 | | | | | | |

Order / Rev: 101891
 Alt Order #: 06815349
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------------------|---------------|-------------|------|------|-------|------------|
| E 22 | KSNV | 10/18/12 | 10/18/12 | Thurs PR 9-10p Thursday Prime 9-10pm | CM | 9-10pm | ---T--- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| THE OFFICE/ UP ALL NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | 1 | | \$3,200.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Thurs PR 9-10p | | 9-10pm | ---Th----- | :30 | (\$3,200.00) | 0.00 | NM | | | | |
| See MG 22.2 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/18/12-10/18/12 | | Thurs PR 9-10p | | 9-10pm | ----Th----- | :30 | \$3,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 22.1 10/18 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 23 | KSNV | 10/20/12 | 10/20/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| LAW & ORDER: SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | 1 | | \$1,300.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Sat PR 10-11p | | 10-11pm | -----Sa-- | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| See MG 23.2 | | | | | | | | | | | | | | | |
| [Below LUR] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/20/12-10/20/12 | | Sat PR 10-11p | | 10-11pm | -----Sa-- | :30 | \$1,300.00 | 0.00 | NM | | | | |
| Ⓜ MG for 23.1 10/20 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 24 | KSNV | 10/21/12 | 10/21/12 | Sun PR 10-11p Sunday Prim 10-11pm | CM | 10-11pm | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| LAW & ORDER AFTER NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | 1 | | \$1,200.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Sun PR 10-11p | | 10-11pm | -----Su | :30 | (\$1,200.00) | 0.00 | NM | | | | |
| See MG 24.2 | | | | | | | | | | | | | | | |
| [Below LUR] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/21/12-10/21/12 | | Sun PR 10-11p | | 10-11pm | -----Su | :30 | \$1,200.00 | 0.00 | NM | | | | |
| Ⓜ MG for 24.1 10/21 | | | | | | | | | | | | | | | |
| [Revised rate to reinstate] | | | | | | | | | | | | | | | |
| E 25 | KSNV | 10/16/12 | 10/22/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 4 | \$1,200.00 | 1 | 0.00 | NM | 4 | \$4,800.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/16/12 | 10/22/12 | MTWTF-- | | | 4 | | \$1,200.00 | 0.00 | | | | | |
| E 26 | KSNV | 10/20/12 | 10/20/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$350.00 | 3 | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | 1 | | \$350.00 | 0.00 | | | | | |
| E 27 | KSNV | 10/21/12 | 10/21/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$400.00 | 3 | 0.00 | NM | 1 | \$400.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | 1 | | \$400.00 | 0.00 | | | | | |
| E 29 | KSNV | 10/20/12 | 10/20/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$400.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | 1 | | \$400.00 | 0.00 | | | | | |
| E 30 | KSNV | 10/21/12 | 10/21/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$4,000.00 | 4 | 0.00 | NM | 1 | \$4,000.00 |
| SUN NT FB: PITT @ CIN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | 1 | | \$4,000.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| N31 | KSNV | 10/18/12 | 10/22/12 | FacetoFace/Ralston Report | CM | 730-758pm | M--TF-- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| | | | | FacetoFace/Ralston Report | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/16/12 | 10/22/12 | M--TF-- | | 1 | | | | \$900.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 41 | \$30,890.00 |